

# GRSA Executive Committee Minutes

## October 12, 2016

Note: ACTION Items are **Highlighted**; Please check to see if you volunteered!

**In attendance:** Dale Lauritzen, Keith Van Vickle, Pam Moore, Patty Sandoz, Alice Trindle and Cheryl Hudson

**Minutes of 9/13/16:** Spelling correction in the second to last paragraph (i.e. Miller/Grote...should be Miller/Groth); Pam moved and Alice seconded approval of minutes with corrections. Motion carried with one abstention.

### **Auction Report:**

The auction was a tremendous success, and the Executive Committee expressed its appreciation to all that donated so much time and energy. Pam presented the accounting report for the auction, and it appears approximately \$10,000 will be deposited as net income. The Auction Committee had a debriefing and discussed a variety of recommended changes for next year to help make the event even better. These will be recorded by the committee, and include such items: as bid procedure and payments; handling tickets; need for more physical help.

The group was reminded that the association still has the Dennis Hoyt sculpture to auction through eBay Charity. GRSA will be paying \$500 for this opportunity, which will run Nov. 12<sup>th</sup> – 23<sup>rd</sup>. Dennis has offered to donate a piece of his art every year to contribute to the GRSA.

### **Grants Report:**

Patty reported that a number of new grants have been applied for, including: Leo Adler, Walmart Corporate, Oregon Community Foundation, and US Bank. There will be a direct contribution from US Bank through the EO Regional office/Bob Cavanaugh. The Walmart Employee program appears that it will not be terribly successful.

Patty reminded the group that we have quite a number of grants, to which we need to be accountable for deliverables. These include:

- Grants that can fund activities related to youth:
  - Trust Management (final year of two-year grant)
  - Wildhorse Foundation
  - Juan Young
- Grant for payment of the Music Director:
  - Oregon Community Foundation
  - Collins Foundation
  - Oregon Cultural Trust

### **Youth Orchestra Report:**

Mark is simply doing a great job of recruiting and helping to build the youth orchestra. He has visited the middle and high schools, and consequently had 3 middle school students at last evening's practice. They currently have 5 or 6 string players, but we really need to concentrate recruitment for these players.

We had a robust discussion about recruitment. Items included developing more string teachers in the communities, outreach to public and home schools, and the success of the arts for all scholarships. A question of whether or not there is a restriction that public school participants must also play in a music ensemble within the school was in force?

### **Membership Report:**

**ACTION:** Alice and Patty will develop another solicitation mailing by Nov. 1<sup>st</sup>, to promote the November concert and build season pass sales

### **Chamber Series:**

First will be October 21<sup>st</sup> at Lanetta Paul's home.

**ACTION:** Keith to help move chairs; Board members to sign-up for refreshments and clean-up – See Patty please. The honorarium for Chamber Series performers was discussed.

**ACTION:** Dale will check with Ed on the total amount, or amount per person that was agreed upon.

Patty reminded Board members that they are allotted complimentary tickets to the Chamber Series

April 2017 Chamber Series: Keith's group is signed-up for half of the program, and we previously had Travis as the second half. He has been unreachable, therefore Patty will attempt one more time to confirm. If there is no response, we need to make a decision soon for another performer or group.

#### **Children's Concert:**

Cheryl has already made arrangements with the schools and currently is slightly over-booked! Way to go Cheryl! The response is largely outside of La Grande. The concert will be Nov. 16, 2016 at EOU at 1 pm. Request Assistance:

- Moving violins to and from EOU for the Petting Zoo
- Help to tune and assist at the Zoo
- Program notes from Zeke for the Booklet

#### **November 16 & 19, 2016 Concerts:**

- Fanfare (pre-concert) will again take place at Ten Depot Street
- Poster/Program Printing: **ACTION:** Alice to check with Tony at Hudson Printing to get it on his printing schedule and ask for a contribution in-kind;
  - Program Content:
    - Alice to confirm with Karrine at The Observer
    - Patty to ask Zeke to get program notes by October 27<sup>th</sup>
    - Patty and Alice to get content into Karrine

Poster/Program Cover Design:

- **Patty** to ask Le Bailey if he would like compensation for his design work, or if we could list it as contribution in-kind?

Baker City Concert:

- Musicians will need to car pool; They can submit mileage reimbursement request
- No meal will be provided this year for musicians
- "Incentive Tickets" given out at the Children's Concert should include both attendance in La Grande and Baker City
- **ACTION:** Alice to work on greater exposure in the Baker City area for the Saturday concert

**New Board Members:** Janice Cowan from Baker City, and flute player in the GRSO, has agreed to join the GRSA Board. The Executive Committee moved and seconded the approval of Janice Cowan as a new GRSA Board member.

#### **Brochure/Flyers:**

Patty distributed the general interest and donor solicitation brochure. It was suggested that we review the use of the word 'symphony' as a description of the 'orchestra'. These are being distributed throughout the three-county area. Good job Patty!

#### **Financial:**

Keith presented a Profit & Loss statement as of 10/6/16, but the Executive Committee did not have time for prior review. This will be on the next agenda.

#### **Website:**

The budget has a small budget for website maintenance, but very little for management. At this time Patty and Alice primarily handle the management, but it needs continual care and feeding. Suggestions for remedying:

- 1) Develop a Content Plan/Schedule (**ACTION: Alice**)
- 2) Ask orchestra member if they might donate their time to manage the site (UPDATE: Yes, we found someone!)
- 3) Ask EOU student through an internship with Interactive Media class

Respectfully Submitted:

Alice Trindle (10/15/16)